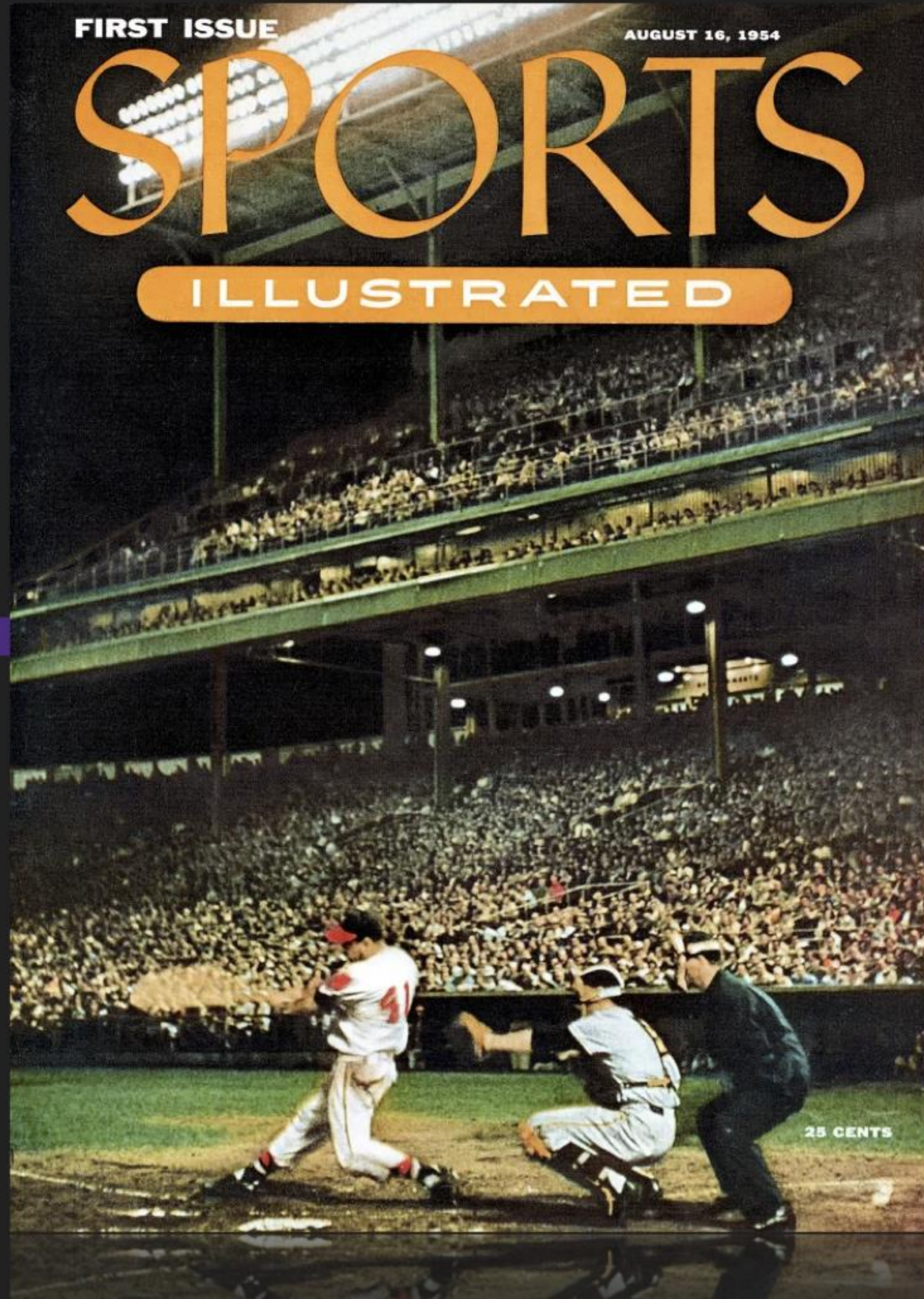


The AI Impact on Local News*

* aka Gen AI is swallowing Media, but it's not too late, yet!

SPORTS ILLUSTRATED

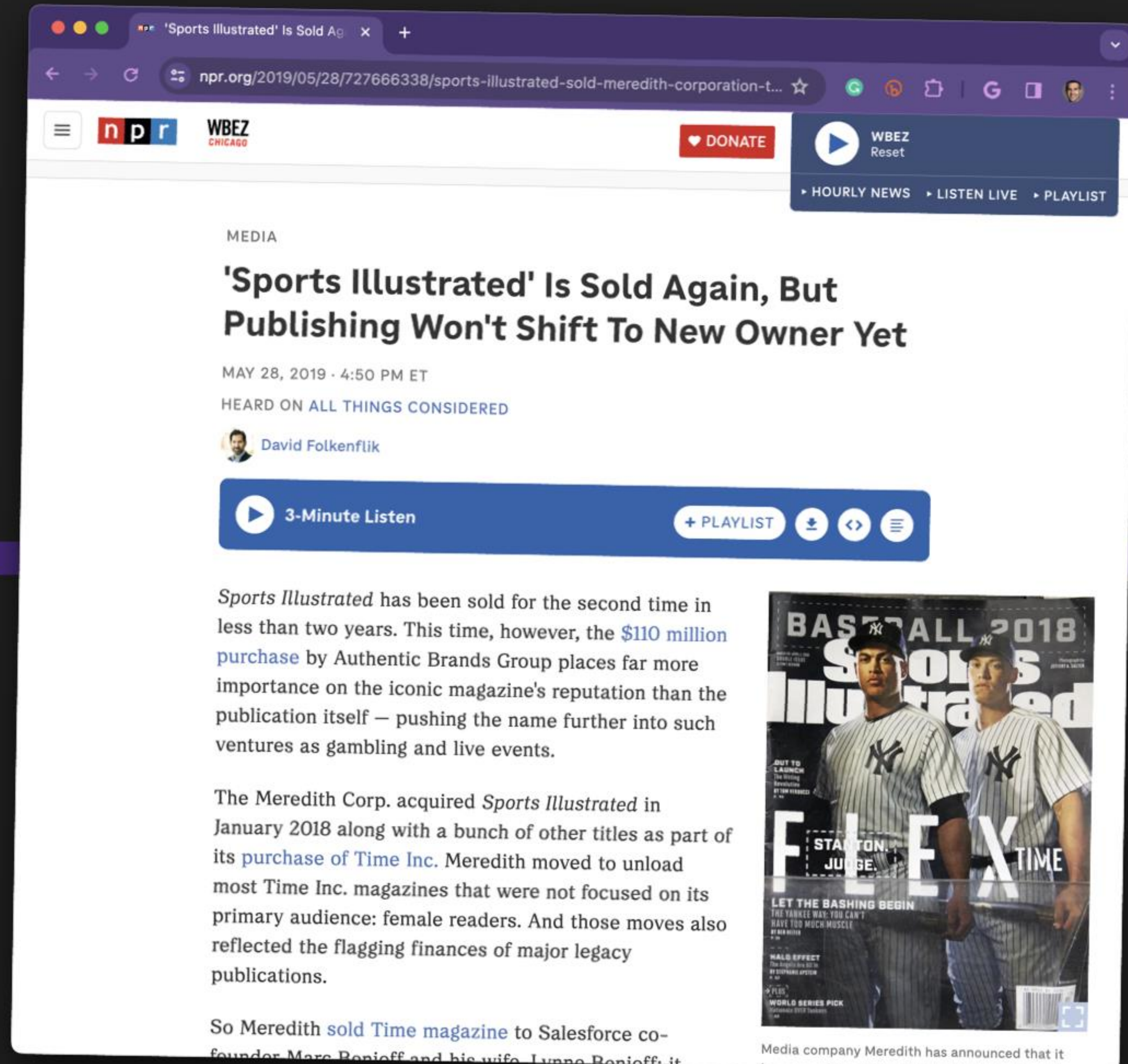
FOUNDED
1954



Meredith & Arena Group

Time Inc. sells
2018

Arena Group acquires
2019



'Sports Illustrated' Is Sold Again, But Publishing Won't Shift To New Owner Yet

MAY 28, 2019 · 4:50 PM ET
HEARD ON ALL THINGS CONSIDERED


David Folkenflik

3-Minute Listen

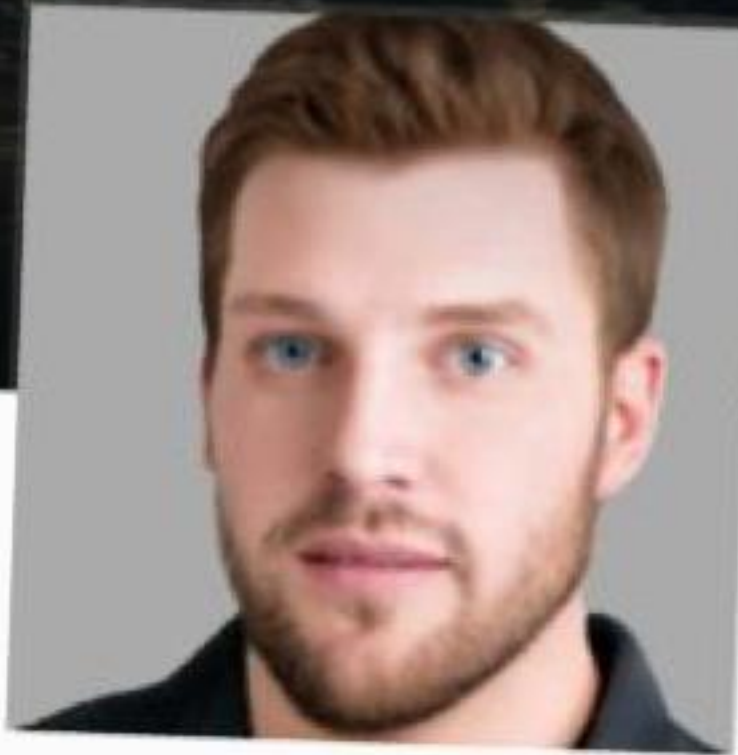
Sports Illustrated has been sold for the second time in less than two years. This time, however, the [\\$110 million purchase](#) by Authentic Brands Group places far more importance on the iconic magazine's reputation than the publication itself — pushing the name further into such ventures as gambling and live events.

The Meredith Corp. acquired *Sports Illustrated* in January 2018 along with a bunch of other titles as part of its [purchase of Time Inc.](#) Meredith moved to unload most Time Inc. magazines that were not focused on its primary audience: female readers. And those moves also reflected the flagging finances of major legacy publications.

So Meredith [sold Time magazine](#) to Salesforce co-founder Marc Benioff and his wife, Lynne Benioff; it



Media company Meredith has announced that it



Product Reviews Team Member

Drew Ortiz

ortiz.drewsireviews@gmail.com

Drew likes to say that he grew up in the wild, which is partially true. He grew up in a farmhouse, surrounded by woods, fields, and a creek. Drew has spent much of his life outdoors, and is excited to guide you through his never-ending list of the best products to keep you from falling to the perils of nature. Nowadays, there is rarely a weekend goes by where Drew isn't out camping, hiking, or just back on his parents' farm.

Product reviewer for all things Outdoors, Camping, Backyard Games, Hunting, and Fishing.

Drew Ortiz



Sports Illustrated

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AI Articles

NOVEMBER
2023



The end?

January
2024





The end?

January
2024



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NEWS

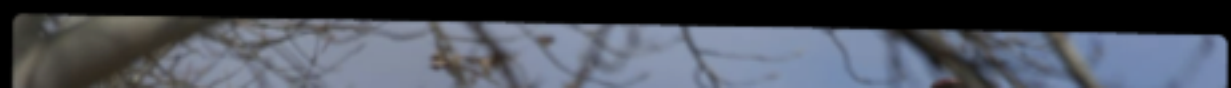
Google News Is Boosting Garbage AI-Generated Articles

JOSEPH COX · JAN 18, 2024 AT 9:21 AM

404 Media reviewed multiple examples of AI rip-offs making their way into Google News. Google said it doesn't focus on how an article was produced—by an AI or human—opening the way for more AI-generated articles.

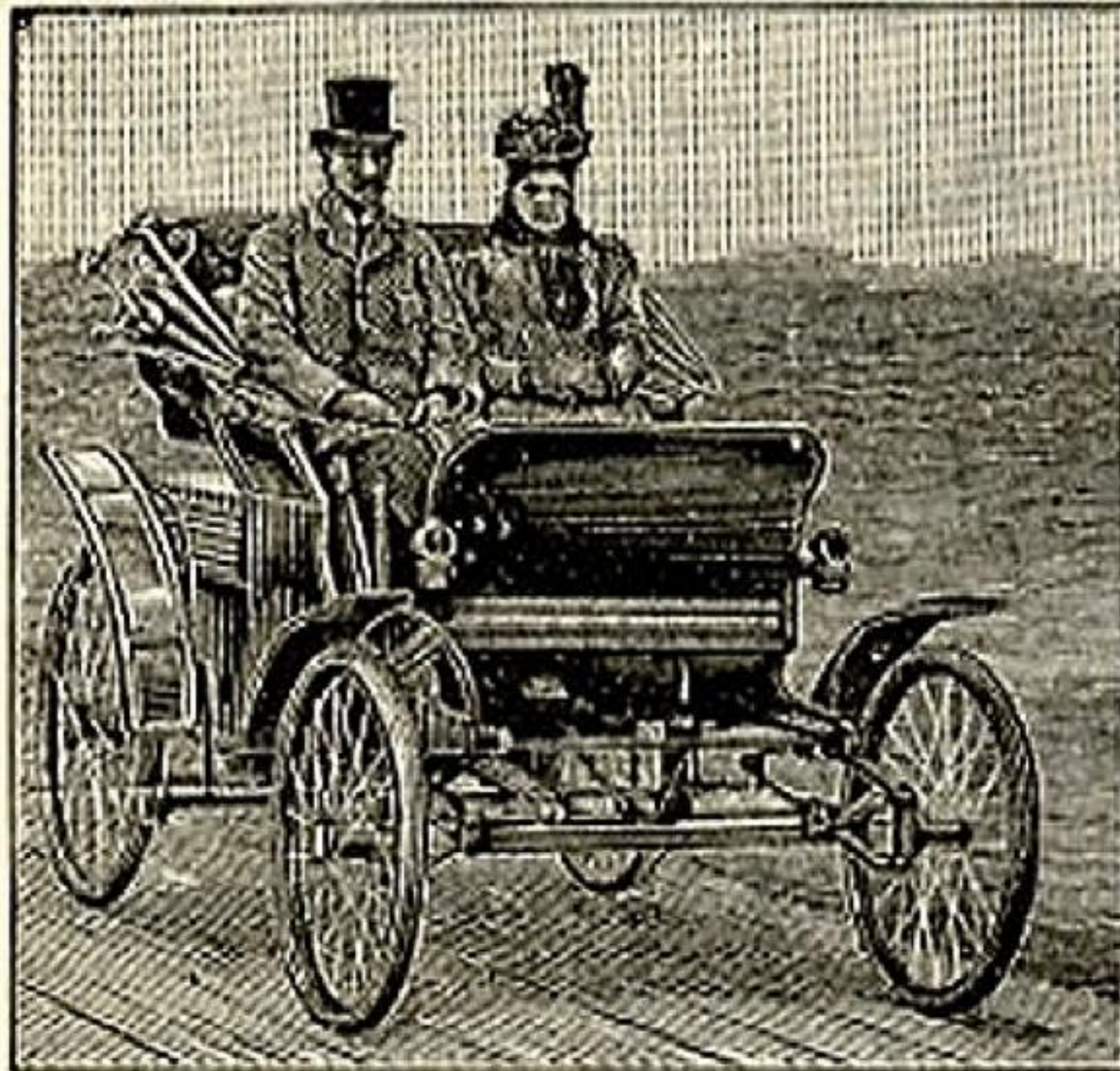
Google News is boosting sites that rip-off other outlets by using AI to rapidly churn out content, 404 Media has found. Google told 404 Media that although it tries to address spam on Google News, the company ultimately does not focus

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“...**59 law students** from the University of Minnesota Law School completed “four basic lawyering tasks, representing a range of common tasks for entry-level lawyers.”

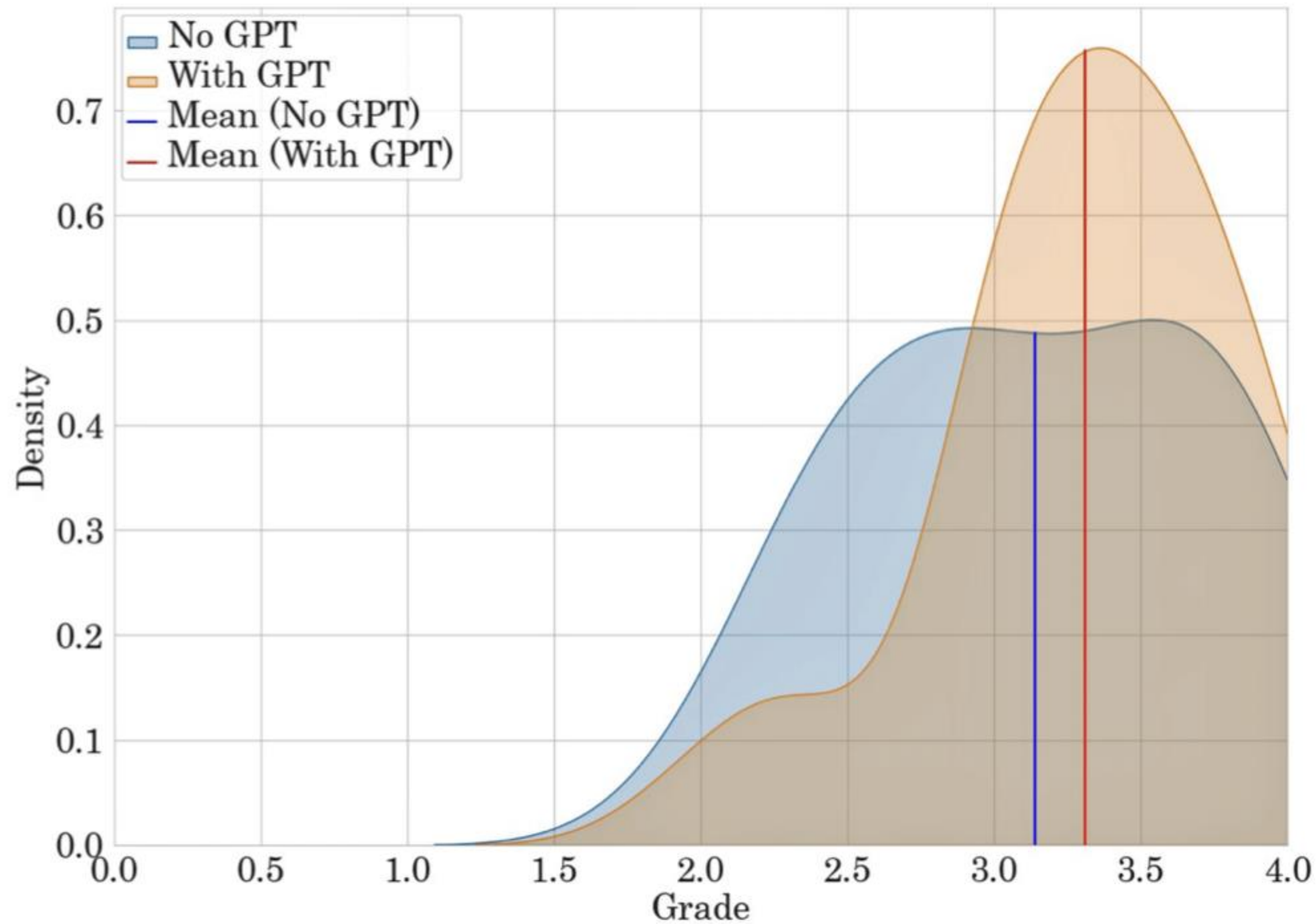
The screenshot shows a web browser window with the URL `papers.ssrn.com/sol3/papers.cfm?abstract_id=481111`. The page features the SSRN logo and navigation links for 'Product & Services', 'Subscribe', and 'Submit'. Below this is the logo for the University of Minnesota Law School, which includes a red 'M' icon and the text 'MINNESOTA LAW UNIVERSITY OF MINNESOTA'. Two buttons are visible: 'Download This Paper' and 'Open PDF in Browser'. The main content area displays the title 'Lawyering in the Age of Artificial Intelligence', the subtitle 'Minnesota Legal Studies Research Paper No. 23-01', and metadata: '64 Pages • Posted: 9 Nov 2023 • Last revised: 11 Nov 2023'. The authors listed are Jonathan H. Choi, Amy Monahan, and Daniel Schwarcz, all from the University of Minnesota Law School. The date written is November 7, 2023.

“The assignments were graded ... by an instructor who did not know which solutions were produced with or without AI....

...Students without AI scored **3.07**, students who used AI scored **3.17**.”

The screenshot shows a web browser window with the URL `papers.ssrn.com/sol3/papers.cfm?abstract=`. The page header includes the SSRN logo and navigation links for "Product & Services", "Subscribe", and "Submit". Below the header is the logo for the University of Minnesota Law School, featuring a red "M" and the text "MINNESOTA LAW UNIVERSITY OF MINNESOTA". Two buttons are visible: "Download This Paper" and "Open PDF in Browser". The main content area displays the title "Lawyering in the Age of Artificial Intelligence", the subtitle "Minnesota Legal Studies Research Paper No. 23-01", and metadata: "64 Pages • Posted: 9 Nov 2023 • Last revised: 11 Nov 2023". The authors listed are Jonathan H. Choi, Amy Monahan, and Daniel Schwarcz, all from the University of Minnesota Law School. The date written is November 7, 2023.

Figure 1: Quality Distributions with and Without AI—Complaint Drafting



Lawyering in the Age of Artificial Intelligence

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Lawyering in the Age of Artificial Intelligence
Minnesota Legal Studies Research Paper No. 23-01

64 Pages • Posted: 9 Nov 2023 • Last revised: 11 Nov 2023

Jonathan H. Choi
University of Minnesota Law School

Amy Monahan
University of Minnesota Law School

Daniel Schwarcz
University of Minnesota Law School

Date Written: November 7, 2023



knight lab

NORTHWESTERN UNIVERSITY
CHICAGO • SAN FRANCISCO

What will **news** ~~look like~~ need to be in

2030

45



(4 of us)
coworker (apple alpha)
coworker (obsessed with the news)
starts the news

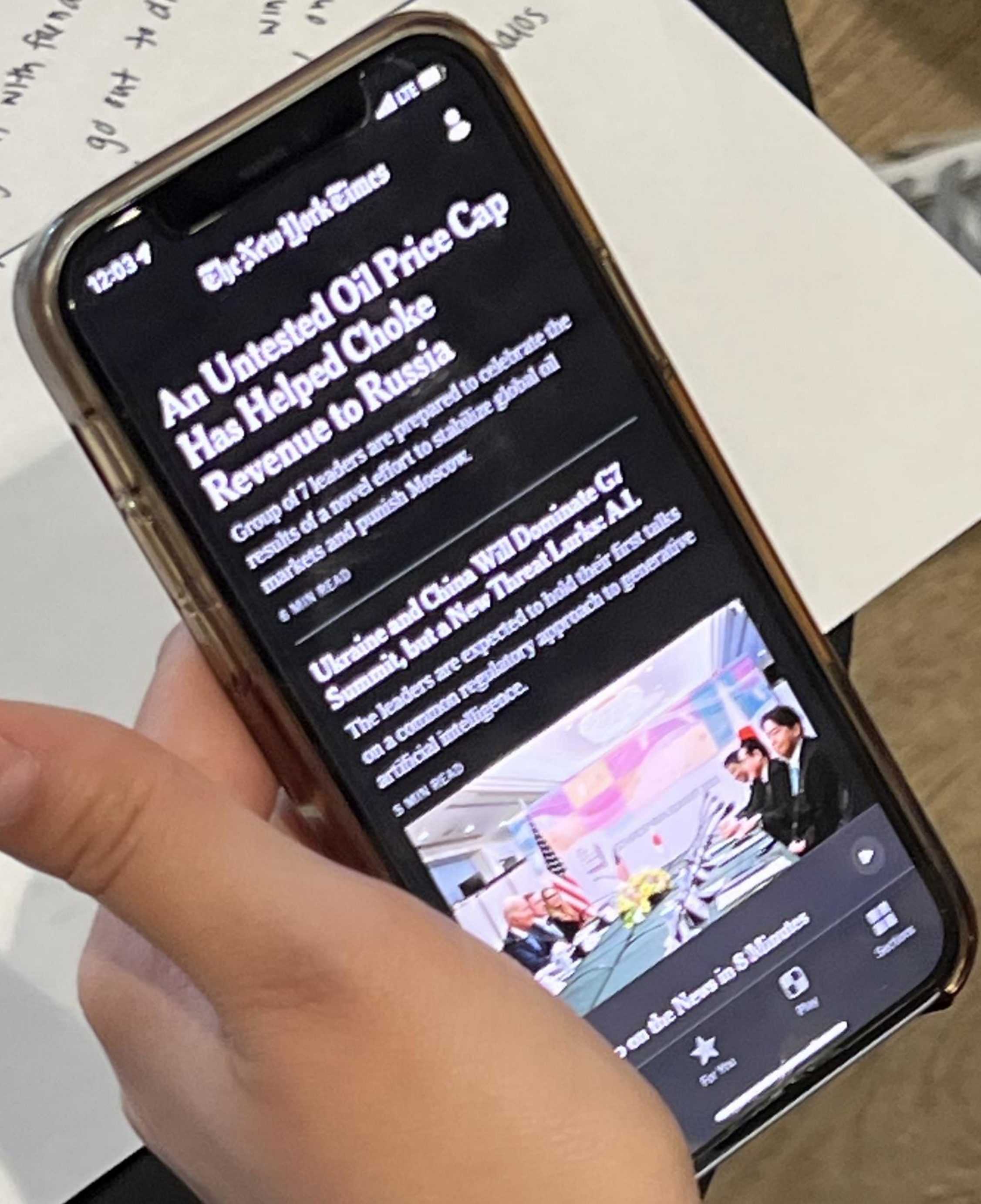
1 PM (go to lunch)
TALK ABOUT WORK

8:00 PM
take train
home

hang out with friends
go out to dinner

WIND
ON

6:40 PM



Despite having a college degree from
a top American university:

Hope **doesn't feel "smart enough"** to
even understand the news from the
media brand that **she pays for.**

Social Media

Group Chat

Notifications

Word of Mouth

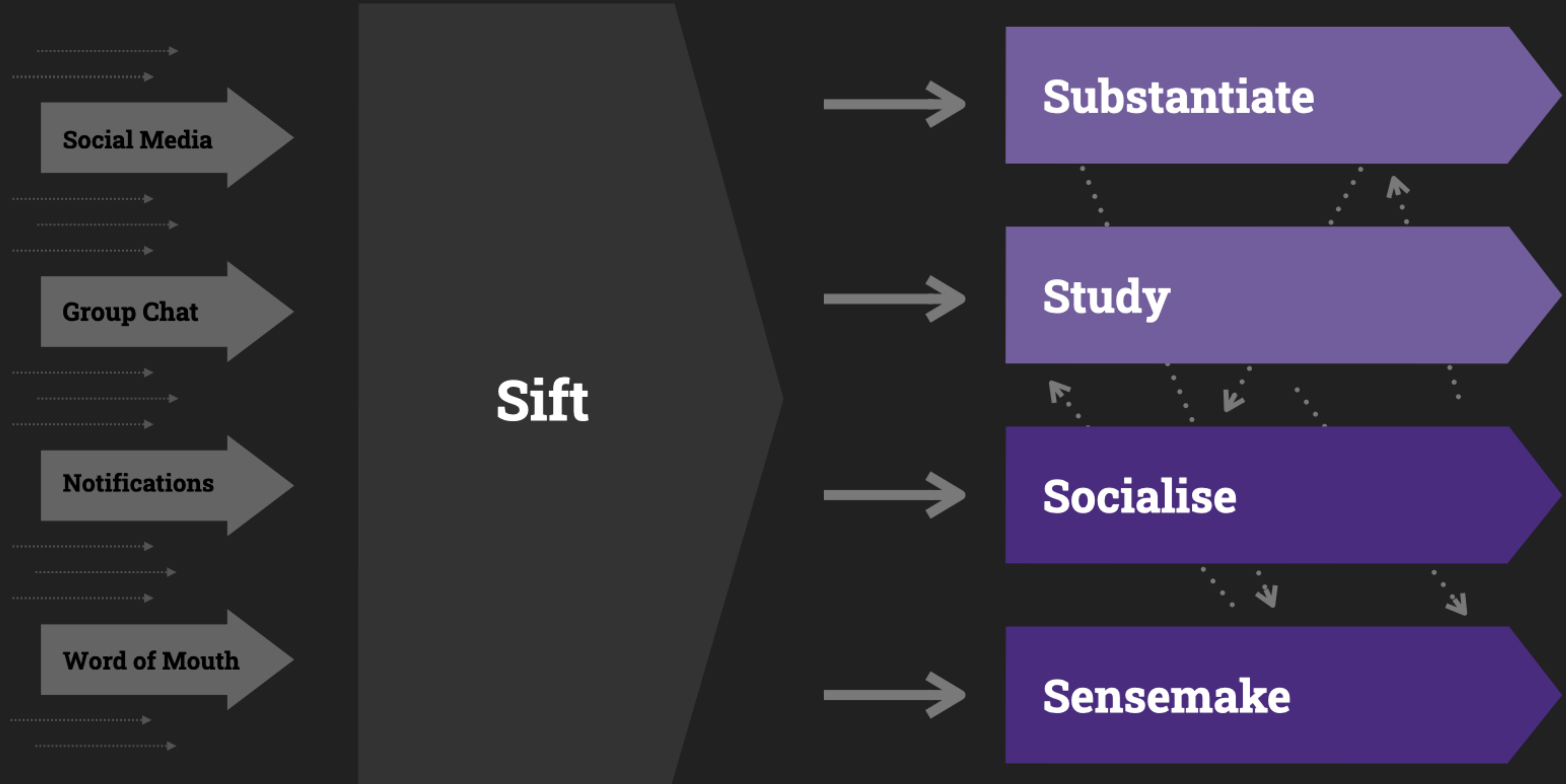
Social Media

Group Chat

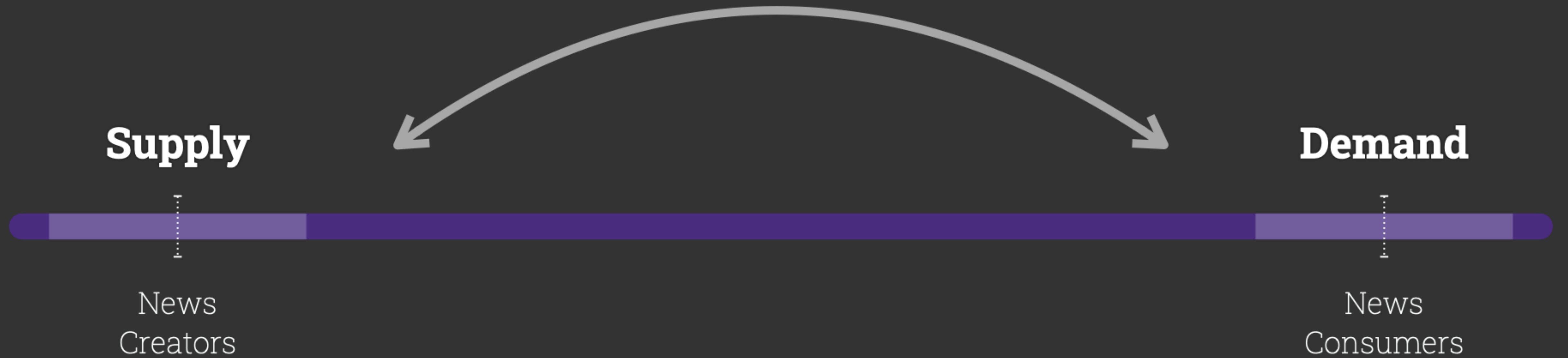
Notifications

Word of Mouth

Sift



Expectation Gap



“ **T**here’s a teenage generation right now that is only growing up in this way. And I think their natural inclination is to say, well, this sucks.

I want my own thing. **I want my own system of consuming information.** I want my own brands and institutions.”

“**T**here’s a teenage generation right now that is only growing up in this way. And I think their natural inclination is to say, well, this sucks.

I want my own thing. **I want my own system of consuming information.** I want my own brands and institutions.

...And I don’t think that these **big platforms** are ready for that moment. I think that they think they can constantly be information monopolies while they are fending off A.I.-generated content from their own A.I. systems.”

— **NILAY PATEL**, CO-FOUNDER AND EDITOR IN CHIEF OF THE TECH NEWS SITE **THE VERGE** ON THE EZRA KLEIN SHOW

Trusted Source



Transparency

"I understand their motives"

Affinity

"I feel connected to them"

Credibility

"They know their stuff"

Trusted Source

Transparency

"I understand their motives"

Affinity

"I feel connected to them"

Credibility

"They know their stuff"

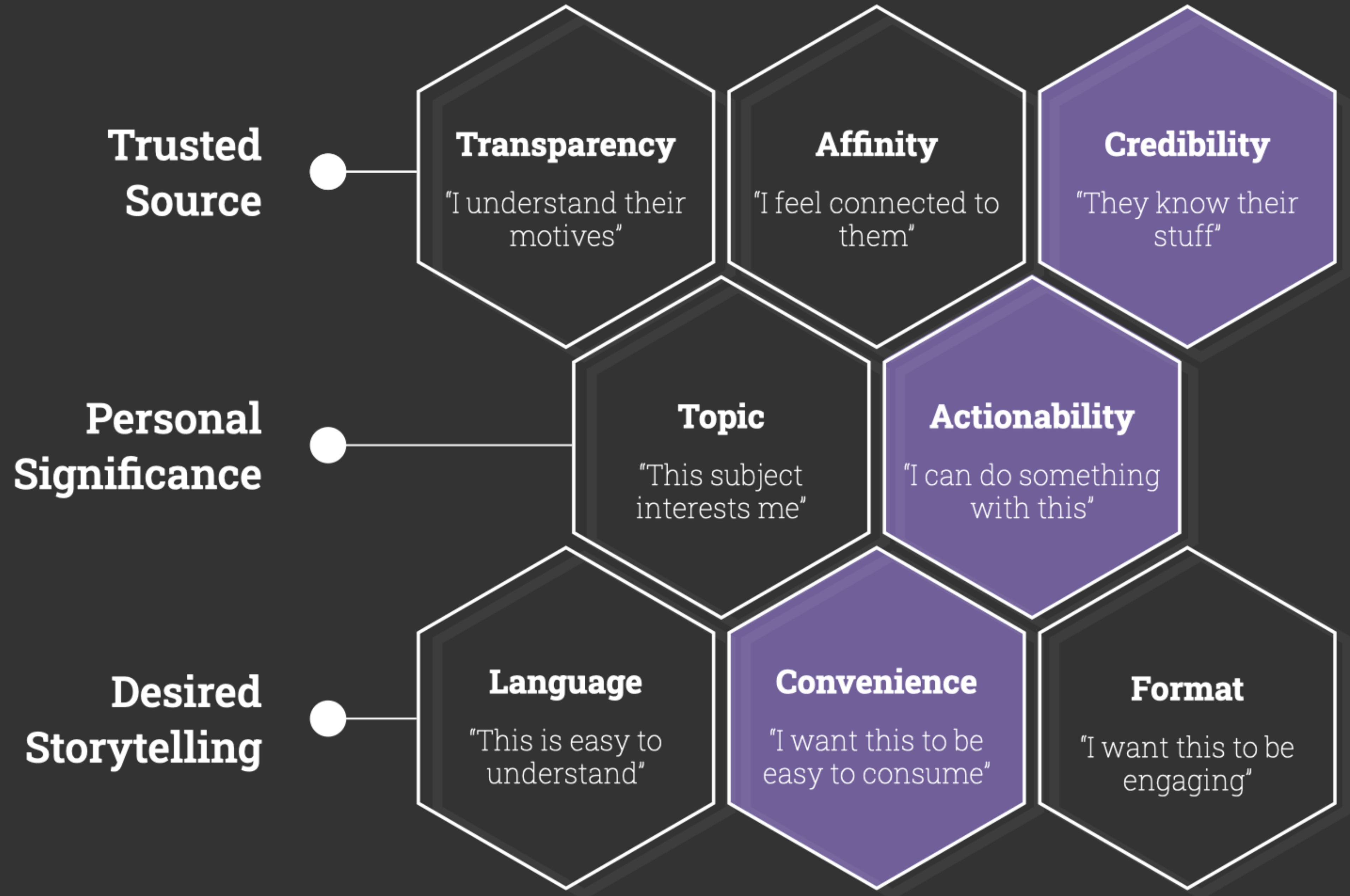
Personal Significance

Topic

"This subject interests me"

Actionability

"I can do something with this"



Press **esc** to exit full screen

NEXT GEN NEWS

Understanding
the audiences
of 2030

NEXT GEN NEWS: TOOLKIT

News and information habits are perpetually evolving, adapting to new technologies and new behaviors. This toolkit was created to help you and your newsroom learn about how younger news consumers are behaving today and to help you prepare for the future when their tastes and usage patterns become society's norms.

To understand young news consumers, we spent time with 45 of them across three continents. In comprehensive interviews, we asked them about their interactions with news and what was missing. We found critical gaps that media companies can help fill.

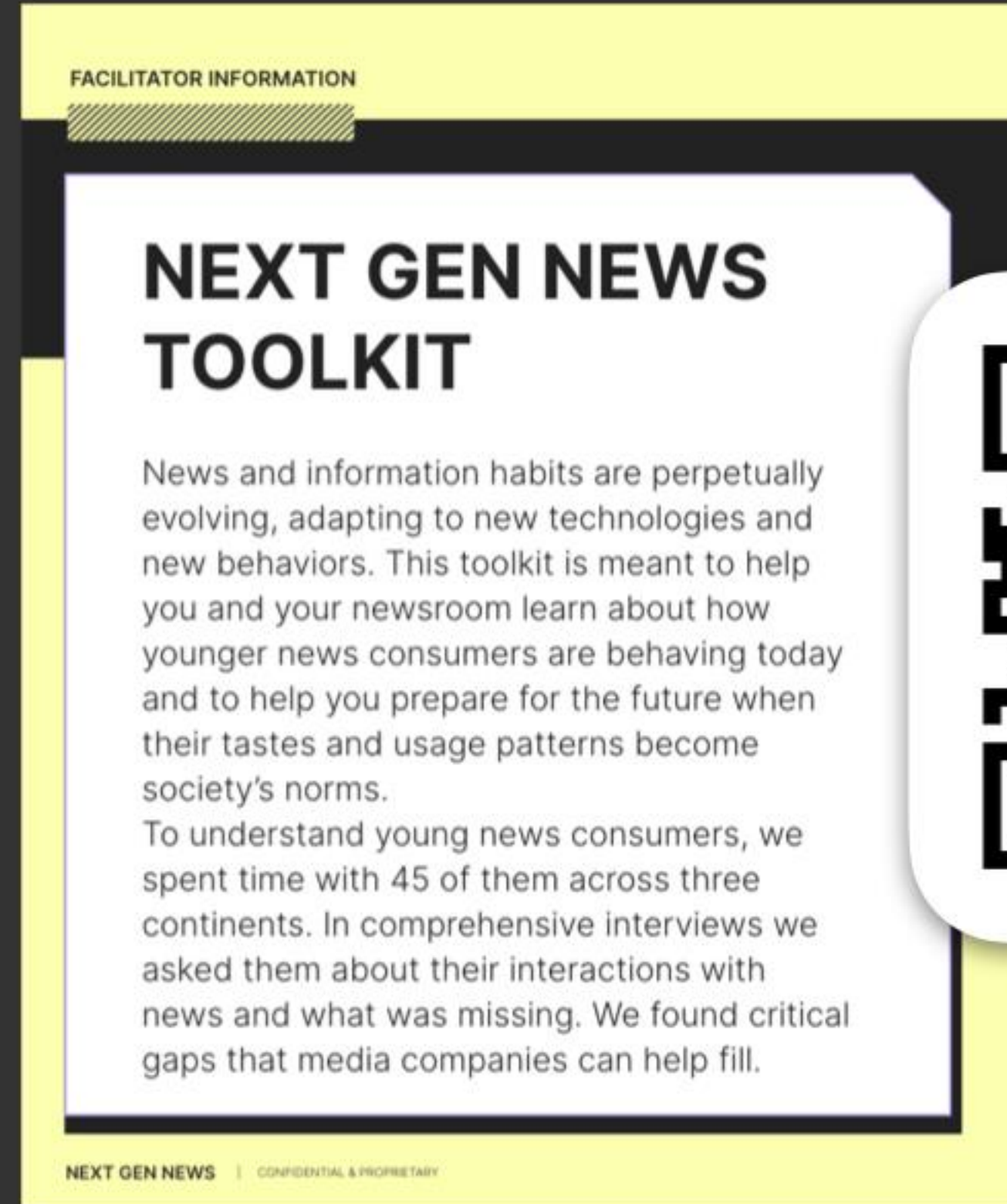
THIS TOOLKIT HAS THREE PHASES:

- 01. Introduction** to the users we met.
- 02. Explanation** of how they engage with information.
- 03. Creation** of new product ideas rooted in those users' needs and paths.



Learn More

Read the full report on the Next Gen News website



Host Workshop

Use the Next Gen News toolkit to design new products


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search engine**

ChatGPT

chat.openai.com

New Chrome available

ChatGPT Plugins



How can I help you today?

Suggest fun activities
for a family of 4 to do indoors on a rainy day

Recommend activities
for a team-building day with remote employe...

Show me a code snippet
of a website's sticky header

Create a personal webpage for me
after asking me three questions

Message ChatGPT...

ChatGPT can make mistakes. Consider checking important information.

?

Search Engine x +

consensus.app

consensus

Home About Blog Media Pr

AI Search Engine for

Consensus is a search engine that uses AI to find ins

Ask a research question...

Does creatine help build muscle? Can mindfulness improve sleep?

Create an account

& start searching now!

Perplexity x +

perplexity.ai

perplexity

New Thread 36 K

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Focus Attach

Pro

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- Jony Ive and Sam Altman AI device
- SpaceX Mars plans update
- GPT-4 trained on YouTube transcripts

Pro Careers Playground Blog English (English)

Sign in or cr

Use Pro Search

save yo

Contin

Contin

henry@example

Contin

**GenAI is not a
reporter replacement**

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Pinpoint Search documents

+ Add documents

Court filings in the Special Counsel...

wp Court filings in the Special Counsel Mueller investigation, 2019-2020
The Washington Post
Sources: Department of Justice, Federal Judiciary

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- cohen_plea_agreement.pdf
- flynn_information.pdf

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What do you write?

Select all that apply

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 - Strategy docs
 - All-hands presentations
 - Company updates
 - Investor updates
 - Pitch decks
 - Performance reviews
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 - Website content
 - Blog posts
 - Social media posts
 - Ad copy
 - Drip campaigns
 - Newsletters
 - YouTube scripts
 - Podcast scripts
- Customer support**
 - Help desk articles
 - Canned responses
- Journalism**
 - News articles
 - Feature writing
 - Blog posts
 - Op-eds
 - Newsletters
 - Podcast scripts
 - Video scripts
- Legal**
 - Legal briefs
 - Contracts
 - Agreements
 - Emails
- Product**
 - User flows
 - Sprint plans
 - User research
 - User personas
 - User stories
 - Product specs
 - Roadmaps
 - A/B test reports
 - Data analysis
- Communications**
 - Press releases
 - Product announcements
 - Business announcements
- Academic**
 - Journal articles
 - Lesson plans
 - Syllabi
 - Conference talks
 - Literature review
 - Grant proposals
 - Dissertations
 - Thesis papers
 - Lab reports
- Creative / Entertainment**
 - Novels
 - Short stories
 - Poems
 - Song lyrics
 - Screenplays
 - Theater scripts
 - Podcast scripts
 - YouTube scripts
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By locations Documents



Interviews

Enter Interviewee Background Information

What do you want to find out?

Which Interviewers Style do you want?

Which tone do you want to set?

Any link you want to refer to?

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Find the perfect place to eat in the S.F. Bay Area right now with our AI bot

Our Chowbot can help you search through nearly 1,000 reviews from more than 50 restaurant guides, all written, edited and vetted by the San Francisco Chronicle's Food & Wine team.

Updated March 6, 2024 2:51 p.m.



Craving dim sum? Maybe you're looking for pizzerias near the 16th Street BART Station. Or perhaps you're thinking about your next blowout sushi dinner. Fill out the form below for a restaurant recommendation, and our bot will find one for you.

I'm looking for ...

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All our solutions must be
human in the loop.

GenAI allows us
to **reimagine media**

Extensions x Verbal slip-ups over dead Eur x +

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Biden's verbal slip-ups over dead European leaders put the focus on his most potent political weakness: His age

By [Michael Williams](#), CNN
6 minute read · Updated 10:25 PM EST, Thu February 8, 2024

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2024 Presidential Election | Ron DeSantis Joins Race | Twitter Announcement: How to Listen | His Allies' Plan to Beat Trump | Could He Win? | Who Else Is Running?

'Biden and Me': DeSantis Privately Tells Donors Trump Can't Win

In a phone call with top donors, the Florida governor took his most direct shots yet at Donald Trump. He is expected to officially enter the presidential race next week.

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2023
SMART CONTEXT

The Simplification Station

Article Simplifications

Republican leaders in Congress are in the process of finalizing a deal with President Biden to raise the debt ceiling and cut spending. Negotiations have been ongoing and while progress has been made, there are still some outstanding issues that need to be worked out before a deal can be reached. Republican lawmakers are cautioning that the final agreement will inevitably disappoint lawmakers on both sides of the aisle.

The main issues that need to be resolved include spending caps and tougher work requirements on public benefit programs. Democrats are concerned that Biden may concede too much to Republicans, while hard-right Republicans are concerned that the compromises being made are not conservative enough. Several right-wing Republicans have already vowed to oppose any compromise that retreats from previously proposed cuts, which would slash domestic spending by an average of 18% over a decade.

Despite these concerns, negotiators are inching closer to a deal. Lawmakers are preparing to leave for the Memorial Day holiday, but talks are expected to continue into the weekend. Members of Congress are on call to return and vote should a deal be reached. However, it remains to be seen what the final agreement will look like and whether it will be passed by Congress.

Former President Trump has weighed in on the negotiations, saying that Republicans should force a default if they do not get what they want. Speaker Kevin McCarthy has spoken briefly with Mr. Trump, who urged him to "make sure you get a good agreement."

Original Article

Simplified

More Simplified

Very Simplified

Main Article Concepts

- **Debt ceiling:** The debt ceiling is a limit set by Congress on the total amount of money that the federal government is allowed to borrow. The government needs to borrow money to pay its bills, and if it reaches the debt ceiling without approval for more borrowing, it could lead to a default on its debt and severe consequences for the economy.
- **Spending reductions:** This refers to a plan to cut government spending in order to reduce the amount of money the government needs to borrow and help balance the budget. However, these cuts can result in reductions in funding for programs like education and healthcare that people rely on.
- **Public benefit programs:** These are government-funded programs designed to assist those in need, such as social security and food stamps. Some Republicans are calling for tougher work requirements for these programs, which would make it more difficult for people to qualify for benefits.
- **Legislative work:** This refers to the process of creating laws through negotiations and compromise between different groups and parties in Congress.
- **Domestic spending:** This is government spending on programs and initiatives within the United States, such as funding for education, healthcare, and infrastructure.
- **Conservative conference:** This refers to a group of Republican lawmakers who hold conservative views and prioritize issues like limited government and individual freedom.
- **Default:** A default would occur if the government is unable to pay its obligations, including its debt payments. This could have serious economic consequences and can result in a

Question: why is a default so bad?

Answer: A default on the nation's debt can be economically devastating and could lead to a financial crisis worldwide. The government could be unable to issue new debt and pay its bills, including payments to bondholders. This could lead to a decrease in confidence in the U.S. economy, higher borrowing costs, and a potential recession.

Question: why don't democrats want work requirements?

Answer: Democrats want to ensure that the government is able to pay its bills and that the economy is stable.

Ask a question

Submit

Language

2023

ADJUST LINGUISTIC
COMPLEXITY

Mass media is, by necessity,
a **one to many** business.

Mass media is, by necessity,
a **one to many** business.

But AI will allow us to move to
a **one to one, for many** model.