Attract New Customers

Promotional rewards cards can be used as an incentive to attract new customers

01

Increase Customer Loyalty

Rewards cards can also be used to reward loyal customers and encourage repeat business. Landing page data can be used for retargeting ads to remind customers of all the great benefits that come with subscription

02

Identify User Behavior

Data tracking on the landing page can give insight into customer behavior, including which rewards they interact with and when they are most apt to do so

03

Combine Rewards Cards with
Landing Pages

WITH THE POWER OF QR CODES

Amp Up the Perks

Appeal to more retail brands by giving them increased exposure - card and landing page - plus a backlink

04

Improve User Experience

The landing page provides users with easy access to the websites of the rewards retail brands, so they can make reservations, check hours of operation, etc.

05

Better Define The Niche

By now you understand your primary audience, but landing page data can help you understand with subniche is most influenced by rewards cards programs

06